



Fun is the Future

Monday, 5 November 2018

18.00 h

Musikbrauerei

Greifswalder Str. 23A, 10405 Berlin



Fun is the future! Why? Fun is a key ingredient that enhances education, advances science, and strengthens cultural connections. The ETH Game Technology Center uses advanced game technologies like Augmented Reality to add layers of playful interaction on top of important human activities. In this setting, games become powerful tools to advance ETH Zurich's mission in research, education, and outreach.

In this event, we will present the design of the ETH Game Technology Center, our capstone course on game programming, and highlight projects that use Augmented Reality to infuse a magical interaction into traditional activities. The presentation will be followed by live demos where you can play student games, interact with paintings in an art exhibition, and explore a toy catalog that comes to life with Augmented Reality.

Programme

Welcome

Fabio Zünd, Managing Director Game Technology Center, ETH Zurich

Talk

Fun is the Future, Fabio Zünd

Q&A

Networking Reception and Gaming Demos



Fabio Zünd is the Managing Director at the Game Technology Center at ETH Zurich, in Switzerland. During his Ph.D., Fabio focused his research on augmented reality as well as on game and storytelling technologies. His work includes computer-assisted story authoring, interactive narratives, Augmented Creativity, as well as see-through and projected augmented reality research and applications. After his Ph.D., Fabio co-created the ETH Game Technology Center with Prof. Robert Sumner.

Social Media:

Twitter: @ETH_en

Facebook: @global.ethz.ch

#ETHZurich #BerlinSciWeek18